Dr. Okema Branch is the College-Wide Coordinator of Enrollment Outreach at Tidewater Community College. During her 12 year tenure at TCC, she has served in various roles to include Human Resources Manager, Faculty Professional Development Manager, Interim Dean of Student Services, First Year Success Coordinator, and as an adjunct faculty member, in addition to being an active member of governance, campus, VCCS, and community committees. Okema also currently serves as a dissertation committee member and content specialist for several scholars at Concordia University and previously as a faculty member at Strayer University.

Okema believes in the power of education, positive support and guidance, and empowering people. All of these work collaboratively to build the individual, organizations, systems, and to change the world. Her personal mantra and mission is to ‘Empower the individual to empower the world!’

Okema shares her life as the wife of Charles ‘Bo’ Branch and mother to three young men - CT (22), Gary (21), and Chris (18). She holds a doctorate degree in Adult Education and Staff Development, Regent University, a master’s degree in Education and Human Resource Development, The George Washington University, and bachelor’s degree in English and Early Childhood Education, Norfolk State University.